



The Kindling *Table*

Where entrepreneurs and budding founders
spark ideas together.

SAT

09

JAN 2027

First session · Free
Monthly on Microsoft Teams

Every big business starts with a *small spark*.

Dear friend,

Over the years, in classrooms, boardrooms and community halls from the Caribbean to Canada, I have noticed something: entrepreneurs learn fastest from each other. The person with an idea needs to hear from someone who has already built, stumbled and built again. And the experienced owner often finds fresh energy in the questions of someone just starting out.



That is why I created **The Kindling Table**. Once a month, we gather around a virtual table to talk honestly about the opportunities and the hard parts of building a business. No sales pitches. No jargon. Just real conversation, practical ideas and people who want to see you succeed.

Wherever you are on your journey, there is a seat for you. I look forward to meeting you at the table.

Eleazar Anthony Noel

Dr. Eleazar Anthony Noel · Founder & moderator

What is The Kindling *Table*?

A free, monthly virtual roundtable for entrepreneurs at every stage.

Kindling is the small wood that gets a fire going. The Kindling Table is where ideas catch, conversations warm up and ventures start to burn bright. Each session is hosted live on Microsoft Teams, moderated by Dr. Eleazar Anthony Noel and joined by a special guest who brings real-world experience to the table.

Free

No cost to attend, ever.

Monthly

A new conversation every month.

Virtual

Join from anywhere on Microsoft Teams.

Guest

A special guest at every session.

Our table manners

1

Be honest. Share what really worked and what didn't.

2

Be practical. Leave with ideas you can use this week.

3

Be generous. Every question helps someone else at the table.

What's on the *table*

Each month focuses on real opportunities and issues that founders face. Topics include:

01

Funding & cash flow

Bootstrapping, loans, investors and keeping cash moving.

02

Marketing on a budget

Finding and keeping customers without big spending.

03

Scaling & hiring

Growing sustainably and building the right team.

04

Entering new markets

Going global, and building a business as a newcomer to Canada.

05

AI & digital tools

Using technology to work smarter and compete.

06

Leadership & mindset

Resilience, focus and leading through uncertainty.

Have a topic you'd like covered? Tell us when you register.

A seat for every *stage*

You have an idea

and want to test it with people who've already done it.

You're getting ready to launch

and want honest advice before you spend money.

You're running a growing business

and want peers who understand the pressure.

You support founders

as a mentor, investor, educator or community leader.

What you'll take away

- ✦ Practical ideas you can apply straight away
- ✦ Lessons from a guest who has been there
- ✦ A growing network of founders and supporters
- ✦ Answers to the questions you can't ask anywhere else

Around the *table*

Every session follows a simple, relaxed flow:

1

Welcome & introductions

Dr. Noel sets the topic and welcomes everyone to the table.

2

Guest conversation

A moderated conversation with this month's special guest.

3

Roundtable discussion

Participants share experiences, challenges and ideas.

4

Open questions

Ask the moderator and guest anything.

5

Key takeaways & next month

A quick recap and a preview of the next session.

Tip: join from a quiet space, keep your camera on if you can, and bring one question you'd love answered.

Dr. Eleazar Anthony *Noel*

Dr. Noel is an Assistant Professor of Marketing, Strategy and Entrepreneurship at University Canada West in Vancouver. He brings more than 18 years of industry experience across the Caribbean, the United Kingdom and Canada, from business development and regional management to chairing a credit union co-operative.

He holds a Doctor of Business Administration from Heriot-Watt University's Edinburgh Business School, where his research focused on entrepreneurship education. He has taught more than 3,500 students and publishes research and teaching cases on entrepreneurship, marketing and education.



“Entrepreneurs learn fastest from each other.”

Dr. Eleazar Anthony Noel

+ A special guest every month

Each session features a founder, business leader or expert who shares their journey and answers your questions.

Questions & *answers*

Does it cost anything?

No. The Kindling Table is free to attend.

Where does it happen?

Online, live on Microsoft Teams. You can join from a computer or phone.

How do I get the link?

Register at eleazarnoel.com. Your Teams link will be emailed to you before the session.

Do I need to own a business?

No. Aspiring founders, students and supporters are all welcome.

Do I have to speak?

Only if you want to. You're welcome to listen, use the chat or join the conversation.

How often does it run?

Monthly. Register once and tick the box to hear about future sessions.

Can I suggest a topic or guest?

Yes, please do. Add it to your registration or email info@eleazarnoel.com.



— YOUR SEAT IS WAITING

Join us on *Saturday, 9 January 2027*

Free · Live on Microsoft Teams

Register at eleazarnoel.com

Questions? info@eleazarnoel.com

LinkedIn: linkedin.com/in/drnoel · YouTube: [@ELE_TV](https://youtube.com/@ELE_TV)