



MEDIA & SPEAKER KIT

Dr. Eleazar Anthony Noel



Educator · Researcher · Consultant · Author
Assistant Professor, University Canada West, Vancouver

SHORT BIO (50 WORDS)

Dr. Eleazar Anthony Noel is an Assistant Professor of Marketing, Strategy and Entrepreneurship at University Canada West. With 18+ years of industry experience across the Caribbean, the United Kingdom and Canada, he teaches, researches and advises on entrepreneurship, marketing and business education.

FULL BIO

Dr. Eleazar Anthony Noel is an educator, researcher, consultant and author. He holds a Doctor of Business Administration from Heriot-Watt University's Edinburgh Business School and has taught more than 3,500 students across universities and colleges in the Caribbean and Canada. His career spans business development, regional management and chairing a credit union co-operative.

His research on entrepreneurship, marketing and education appears in Emerald, IGI Global and other publishers, including teaching cases on immigrant entrepreneurship and emerging markets. He is the founder and moderator of The Kindling Table, a monthly roundtable for entrepreneurs, founder of the Gashaw Eyasu Mentorship Program, and Chairman of the ELE Foundation. His next book, *The Uncomfortable Truth*, launches in January 2027.

SPEAKING TOPICS

- Going global: market entry strategies for growing businesses
- Building an entrepreneurial culture
- Personalisation and privacy in marketing
- Immigrant entrepreneurship and the cold-start problem
- Case-based teaching that works
- The Uncomfortable Truth: rewriting the script of your life

AT A GLANCE

18+

years in industry

3,500+

students taught

16

publications &
papers

3

countries of
experience

RECOGNITION

- Third Best Paper, VINC 2025
- First Time Author Award, NALIS (2018)
- Micro Entrepreneurship Tutor of the Year, YTEPP (2015)

PAST STAGES

- World Trade Centre Vancouver
- Caribbean World of Work Forum
- International conferences in India and the UAE

BOOKINGS & INTERVIEWS

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High-resolution headshots available on request.